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WEAVER'S COLEUS

DESCRIPTIVE LIST



Indispensable highly colored greenhouse foliage plants. Used by Florists in large quantities at all seasons.

There is today no other greenhouse plant in cultivation as important as the Coleus, or as readily kept free from all insect pests and plant diseases.

The variegations and combinations of Coleus colors are so varied and markings so changeable according to season, soil, location, climate, where and how cultivated, that we can only attempt a meager description of the many desirable named sorts of this brilliantly colored foliage plant.



E. F. WEAVER NURSERIES AND GREENHOUSES

U. S. Highway 54, W.

P. O. Drawer 640

WICHITA, KANSAS

COLEUS

QUICK-MONEY SUPER COLEUS

Easily grown by everyone

Fine specimen plants are produced in 30 to 60 days. Indispensable for pans and make-ups, and ready in 10 days after potting. Nothing grows into money quicker on account of their gorgeous and attractive colors predominating in the better Coleus of today.

Our method of soil-growing rooted cuttings before shipping insures quality that endures and is a guarantee against receiving exhausted, sand-starved plants that cause after-potting losses.

We have specialized in Coleus for years and have 80 named varieties embracing all New, Novelty, "Big Five," "Old Favorites," etc.

ACME—Bronze, red center, edged green. Excellent.

ADMIRATION—Deep claret-red, edged green and yellow.

AMERICAN BEAUTY—Rich American Beauty red of vigorous robust habit.

ANNA PFITZER—Pea green background, maroon center, with pure golden yellow serrated edge. Very prolific handsome sort.

* **AZTEC**—Lanceolated leaf, dwarf mottled, pea green.
BEAUTY—Dark red with rose center margined green. Strong growing variety.

BECKWITH'S GEM—Dark velvety—marooned bordered fiery-red, edged green and yellow.

* **BIG BEN**—Large crinkled leaf, deep velvety purple shading to green and cream.

BIG TIM—Large thick leaf variety. Bright cerise red, mottled and spotted maroon, yellow and green.

BLACK KNIGHT—Leaves and stem almost jet black fringed leaf variety.

BOB ROY—Miniature Empress of India. Less bright but more dwarf and useful.

BONFIRE—Deep velvety wine red. Attractive dark variety. Good any place.

BRILLIANCY—Bright carmine red shading to deep maroon, margined yellow and green. Very popular variety. Differs slightly from Xmas Gem.

* **BRILLIANTISSIMA**—A distinctive brilliant red sport of Golden Bedder with narrow yellow margin. Growth dwarf, bushy and compact. A magnificent new variety destined to become very popular.

* **BRONZE BEAUTY**—Large mottled leaf. All that the name implies.

BUTTERFLY—Greenish yellow, deep red blotched.

CHICAGO BEDDER—Large creamy white center, with wide border of apple green. Attractive.

CHRISTMAS CHEER—Very large red flecked leaves on yellow, Nile-green ground.

CHRISTMAS GEM—Strong vigorous habit. Leaves often 9 to 10 inches long, bright carmine, shading to deep maroon, yellow and green margin.

***COLOR CHART**—New. Mottled and striped with true pink center.

***CORTEZ**—Red ground, mottled, yellow white with green and yellow border. Showy, vigorous grower outside, especially desirable for arid sections.

COUNT CUVIER—Fiery red center surrounded with deep maroon, serrate olive-green edge.

DAZZLING GEM—Large pointed leaf, bright red clouded maroon, bright green edge.

***DONALD GRAY**—Flame nettle variety. Rose pink center crested bronze and Nile green.

DR. WALTERS—Nile green ground intermingled with canary yellow and dark purple.

DUNERIA—Bright carmine, maroon center, beautifully scalloped edge of light red. Stunning.

ELDORADO—Golden yellow, purple red stem, leaf serrated with a minute red fringe.

EMPRESS OF INDIA—Brick red with bright golden yellow edge. A truly wonderful greenhouse Coleus and great for outside bedding.

FILLMORE BEAUTY—Large leaf, crimson center shading to chestnut brown, yellow edge. Excellent greenhouse variety, always well colored.

FIRECREST—Carmine-crimson serrated scarlet and a good one.

FIREBRAND—Flaming red. Extra fine variety.

FIREFLAME—A good red. Well named variety.

***GAIETY**—Various shades, red, pink, white, cream, maroon and green.

***GEORGE ARLISS**—Large leaves of checked deep crimson, light red and Nile green.

GLORY OF AUTUMN—Striking autumn shades. Fine propagator, excellent greenhouse and bedding variety. Strong grower with handsome foliage at all times.

GOLD BOUND—Brilliant crimson red with serrated gold edge. Dwarf and exceedingly attractive.

GOLDEN BEDDER—The most popular, pure yellow leaved sort. Much used for bedding, borders, fancy designs and filling for made up pans, but does not equal Weaver's Imp. New Defiance.

GRACE ADAMS—Pointed, crinkly edged leaf, variety of Joseph Coat type.

***GREEN GODDESS**—(New). Flame nettle leaf variety. An intermingling of nettle green, grape and pure white, veined bright purple.

HARDING IMP—Similar to Hollywood but not near so good. Hollywood is much the best for all purposes.

HELEN—Glorified Brilliancy. Large pointed leaf with serrated edge of bright yellow and cardinal red. Dwarf compact growing sort.

HERO—Very dark, almost jet black. Leaf pointed with scalloped edge. Valuable for contrasts.

HOLLYWOOD RED—Maroon-red center with serrated edge of green, gold and bronze. Excellent dwarf, and a meritorious new variety. Brilliant greenhouse sort.

HOLLYWOOD ROSE—Beautiful rose-red center, bordered with deep copper and maroon, moss green serrated edge. Very showy outside. Dwarf bedding variety.

HURRICANE—Giant red and green mottled leaf.

***JEWELL**—Cream, white and green shadings with bright red veins.

JOHN PFITZER—Maroon background with copper and bright bronze serrated edge. More dwarf than Anna.

JOSEPH'S COAT—An intermingling of many colors. The best retail variety.

LA VERNE—Attractive red leaf intermingled with maroon and bright green, fiery red veins. One of the best propagators in the Coleus family.

LEOPARD—True lavender center, wide border of jade green with miniature maroon flecks.

LIBERTY—Small leaf Brilliancy. Solid bright red center, narrow yellow border, extra fine variety.

LORD ALVERSTON—Extremely beautiful and odd variety. Large leaf, deep mahogany red with purple sheen. Under greenhouse culture develops large blotches of green and yellow.

LORD PALMERSTON—Dark walnut red, a fine dark Coleus, large grower.

MAY LEVERING—Best Joseph Coat Variety. A larger leaf and more highly colored. Very prolific and one of the best dark bedders.

MESKERS—A variety similar to Hollywood but with us not nearly so good.

MRS. TURNER—Pointed serrated leaf, dark maroon center bordered bright green changing to red and yellow.

NEPTUNE—Flame nettle variety, large crinkled, scalloped leaf of green, red and yellow.

NEGRO—Very deep wine red, almost black. One of the finest dark varieties for contrasts.

***NEW DEFIANCE**—One of the most beautiful yellow leaved Coleus. Leaves quite long, rich yellow, center red speckled. A true dwarf, much branched globe shaped variety.

***NIRA**—New. Bright Nile green, yellow and white. Attractive.

***OLD GOLD**—New. Ground of pure old gold, light Nile green edge.

PRIDE OF THE NORTH—Center carmine-red with bronze luster, wide border of olive green, red flecked with the same color of red. A very charming Coleus.

PRIDE OF WEST—White, yellow center, bright green border.

PRINCE EDWARD—Large leaves of dark maroon veined brighter red, edged green.

QUEEN OF THE WEST—Creamy white center, narrow margin of pure yellow with wide bright green border, flecked maroon.

QUEEN VICTORIA—Meritorious and exceedingly prolific red variety with narrow yellow border. Liberty is an improvement.

RAINBOW—Gorgeous colors running from dark velvety-maroon through shades of brown, green, pink and yellow. The combination of colors vary in each plant.

RED CLOUD—Dark red of royal hue. A very beautiful and useful Coleus.

***ROOSEVELT**—Large leaf of maroon red, cerise center.

SENSATION RED—Large leaf. Brilliant vermillion red. One of the reddest Coleus outside.

SENSATION DARK—Large pointed leaf of fiery crimson with velvety sheen. Strong grower.

SALVADOR—Dark red with pink and rose center margined green.

SPOTTED GEM—Spotted and striped green, yellow and red. A showy Joseph Coat.

SETTING SUN—Sun-red bordered bright golden yellow shading to plum.

ST. BERNARD—Good blooming variety, excellent for pans. Leaf an intermingling of green and cream. Stems and veins bright red.

ST. LOUIS—Nile green background, rosy-purple center. Finely serrated edge.

SUNRAY—Bright rosy-red margined olive-green.

SUNSET—All the name implies. A good all red sort.

***SUNTAN**—White, yellow, pea green leaf with red veins.

TRAILING BEAUTY—(New). Bright cardinal red shading to maroon with Nile green edge.

TRAILING QUEEN—Center a bright scarlet with green, yellow and white.

TORNADO—A miniature Hurricane. Odd variety of dull plum hues.

VARIEGATED TURNER—Turner leaf. Intermingling of bright red and golden yellow.

VERSCHAFFELTI PINK—Attractive pink sort with yellow margin.

VERSCHAFFELTI RED—A rich velvety crimson with serrated edge.

VELVET—Well named dark red velvety sort. Very prolific.

***WILL ROGERS**—Maroon leaf with bright cerise red center, bordered light green.

WM CARMEN—Round serrated leaf, maroon and jade green guinea specked.

YELLOW JACK—Dwarf bedding variety. Yellowish green with reddish stem and lower surface.

*Starred varieties, our introductions.

LEADING NAMED VARIETIES

American Beauty, Anna Pfitzer, Beauty, Bob Roy, Butterfly, Brilliancy, Brilliantissima, Dr. Walters, Donald Gray, Duneria, Eldorado, Gaiety, Gold Bound, Green Goddess, Harding Imp., Hollywood Red, Hollywood Rose, John Pfitzer, New Defiance, Old Gold, Pride of North, Red Cloud, Variegated Turner, Will Rogers, Yellow Jack.

PRICE: Any one variety, 2-5c; 5-10c; 25-40c; 100-\$1.50; 2¼-in., Doz., 50c; 100-\$4.

PRICE ON ALL COLEUS

Bronze Beauty, Christmas Cheer, Christmas Gem, George Arliss, Suntan. Any one kind, 3-10c; 5-15c; 25-50c; 100-\$2.; 2¼-in., Doz., 60c; 100-\$5.

ALL OTHER VARIETIES—Any one kind, 2-5c; 5-10c; 25-40c; 100-\$1.50; 2¼-in., Doz., 50c; 100-\$4.

COLLECTION OFFER—Each variety labeled, includes all new and novelty varieties.

2 each all 80 varieties (160 plants) \$ 4.00
5 each all 80 varieties (400 plants) 8.00

30 SELECTED OUTSTANDING VARIETIES, assorted, labeled, 200\$3; 500\$7; 2¼-in., 4c.

"BIG 20". Our selection of 20 showy varieties, labeled 100\$1.50; 1000\$12.50; 2¼-in., 4c.

SUPER SPECIAL. General mixture of many high class, new, and popular sorts, unlabeled, 100\$1.50; 1000\$14; 2¼-in., 4c.

SPECIAL MIXED. Our general mixture of popular named kinds, unlabeled. 100\$1.25; 1000\$12; 2¼-in., Doz., 40c; 100\$3.

**E. F. WEAVER NURSERIES
AND GREENHOUSES**
Wichita, Kansas

Member of
American Association of Nurserymen

